Clerk of the House of Representatives Legislative Resource Center B-106 Cannon Building Washington, DC 20515

Secretary of the Senate Office of Public Records 232 Hart Building Washington, DC 20510

http://lobbyingdisclosure.house.gov

http://www.senate.gov/lobby

LOBBYING REPORT

Lobbying Disclosure Act of 1995 (Section 5) - All Filers Are Required to Complete This Page

1. Registrant Name Organization/Lobbying Firm Self Employed Apple Inc.	Individual						
2. Address Check if different than previously reported Address 1 901 15th Street NW, Suite 1000 City Washington State							
3. Principal place of business (if different than line 2) City Cupertino State	<u>CA</u> zip Code <u>95014</u> - Country <u>USA</u>						
4a. Contact Name Catherine A. Novelli b. Telephone Number International Number (202) 772-9500	c. E-mail 5. Senate ID# glewis@apple.com 4152-12						
7. Client Name Self Check if client is a state of Apple Inc.	6. House ID# 31450000						
TYPE OF REPORT 8. Year 2009 Q1 (1/1 - 3/31) □ Q2 (4/1 - 6/30) ☑ Q3 (7/1-9/30) □ Q4 (10/1 - 12/31) □ 9. Check if this filing amends a previously filed version of this report □ 10. Check if this is a Termination Report □ Termination Date 11. No Lobbying Issue Activity □ INCOME OR EXPENSES - YOU MUST complete either Line 12 or Line 13							
12. Lobbying	13. Organizations						
INCOME relating to lobbying activities for this reporting period was: Less than \$5,000	EXPENSE relating to lobbying activities for this reporting period were:						
\$5,000 or more \$	Less than \$5,000						
Provide a good faith estimate, rounded to the nearest \$10,000, of all lobbying related income from the client (including all payments to the registrant by any other entity for lobbying activities on behalf of the client).	\$ 390,000.00 14. REPORTING Check box to indicate expense accounting method. See instructions for description of options. Method A. Reporting amounts using LDA definitions only Method B. Reporting amounts under section 6033(b)(8) of the						
	Internal Revenue Code ☐ Method C. Reporting amounts under section 162(e) of the Internal Revenue Code						
Signature Filed Electronically	Date 7/20/2009						
Printed Name and Title Catherine A. Novelli, Vice F	President Worldwide Government Affairs Page 1 of 13						

Registrant	Apple Inc.			Client Name	Apple Inc.
engaged in lo	bbying on behalf	of the client	-		e general issue areas in which the registranting a separate page for each code, provide
15. General i	ssue area code	CPT	COPYRIGHT/F	PATENT/TR	RADEMARK (one per page)
16. Specific l	lobbying issues				
	260: The Pa 114 & 115 of		m Act of 2009 ght Act		
17. House(s)	of Congress and	Federal ager	ncies	ck if None	
18. Name of	each individual v	vho acted as a	ı lobbyist in this issı	ue area	
First Name	caen marviduar v	Last Name	. 1000y1st III tilis 13st	Suffix	Covered Official Position (if applicable) New
Joshua		Tenuta		<u> </u>	N/A
Joseph		Fortson		N	V/A
10 T	C . 1 C		pecific issues listed	1: 16.1	bove Check if None
					esident Worldwide Government Affairs
v6.0.1f					Page 2 of 13

Registrant	Apple Inc.			Client Name	Apple Inc.
engaged in	BBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the registrant aged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide ormation as requested. Add additional page(s) as needed. TAX				
15. Gener	al issue area code	TAX	TAXATION/INTE	RNAL REVE	NUE CODE (one per page)
16. Specif	ic lobbying issues				
HR691: I HR1083:	Broadband Acces Business Activit	ss Equality A y Tax Simplif	ct of 2009 ication Act of 20		
17. House	(s) of Congress and	Federal agenc	eies	k if None	
10 N			11 1 1 1 1 1 1		
18. Name First Name	of each individual v			1	Covered Official Position (if applicable) New
Joshua					I/A □
Joseph		Fortson		N	/A 🔲
					<u> </u>
19. Interes	st of each foreign en	ntity in the spe	cific issues listed of	on line 16 ab	ove Check if None
Printed N	ame and Title C	atherine	A. Novelli. V	/ice Pres	sident Worldwide Government Affairs
v6.0.1f					Page 3 of 13

Registrant	Apple Inc.			Client Name	Apple	Inc.	
engaged in		f of the client du	iring the reporting J		-	ne areas in which the registrant page for each code, provide	
15. Gener	al issue area code	EDU	EDUCATION			(one per page)	
16. Specif	ic lobbying issues						
Technol				of 2009;	School M	lodernization and Education	
17. House	(s) of Congress and	l Federal agenci	ies	if None			
10. N							
18. Name First Name	of each individual v	vho acted as a lo		area	Cover	red Official Position (if applicable)	New
Joshua		Tenuta		N	/A		
Joseph		Fortson		N	/A		
10 Intern	st of each foreign e		.:c: - : 1:-4- 4	. 1: 1 <i>C</i>	_	Zi Charle f Name	
19. Illiere:	st of each foreign e	nuty in the spec	inc issues listed of	ii iiile 10 au	ove [Check if None	
Printed N	ame and Title C	atherine A	A. Novelli, Vi	ice Pres	sident V	Vorldwide Government	Affairs
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Registrant	Apple Inc.			Client Name	Apple	Inc.	
engaged in		f of the client	during the reporting		-	ue areas in which the registrant e page for each code, provide	
15. Genera	al issue area code	TEC	TELECOMMU	NICATION	18	(one per page)	
16. Specif	ic lobbying issues						
	y		ct of 2009				
17. House	(s) of Congress and	l Federal agen	ncies	k if None			
18. Name	of each individual v	who acted as a	lobbyist in this issue	e area			
First Name		Last Name	2	Suffix		red Official Position (if applicable)	New
Joshua		Tenuta			/A		
Joseph		Fortson		N	<u>/A</u>		<u> </u>
							<u> </u>
							_
19. Interes	t of each foreign e	ntity in the sp	ecific issues listed o	on line 16 ab	ove	Check if None	
	ame and Title C	atherine	A. Novelli, V	ice Pres	sident V	Worldwide Government	
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Registrant	Apple Inc.		Client Na	Apple Apple	e Inc.	
engaged in	lobbying on behalf	•	he reporting period. U	-	ue areas in which the registrant e page for each code, provide	
15. Genera	l issue area code	ENV ENV	IRONMENT/SUF	PERFUND	(one per page)	
16. Specifi	c lobbying issues					
Electron	ic Waste, Ene	rgy Star, EPEAT	, Green Technol	ogy		
17. House	s) of Congress and	 I Federal agencies	☐ Check if None	<u>,</u>		
	<u> </u>	ives, Senate, En			ncy (EPA)	
	of each individual v	who acted as a lobbyis		Cove	ered Official Position (if applicable)	New
Joshua		Last Name Tenuta	Suffix	N/A	red Official Fosition (if applicable)	
Joseph		Fortson		N/A		
19. Interes	t of each foreign e	ntity in the specific is	ssues listed on line 16	ó above	Check if None	
Printed N	ame and Title C	atherine A. N	ovelli, Vice P	resident V	Worldwide Governmer	
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Registrant	Apple Inc.		Client Name	Apple	Inc.	
LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Add additional page(s) as needed. 15. General issue area code TRD TRADE (DOMESTIC/FOREIGN) (one per page) 16. Specific lobbying issues Information Technology Agreement (ITA) Standards and Technical Barriers to Trade Market Access & Free Trade Agreements Energy-Climate Change Trade Issues 17. House(s) of Congress and Federal agencies Check if None House of Representatives, Senate, U.S. Trade Representative (USTR)						
15. Gener	al issue area code	TRD TRA	DE (DOMESTIC/F	OREIGN)	(one per page)	
16. Specif	ic lobbying issues					
Standard Market A	ls and Technical ccess & Free Tr	Barriers to Trade ade Agreements				
).TD)	
18. Name	of each individual v	who acted as a lobbyis	st in this issue area			
First Name		Last Name	Suffix	Cover	ed Official Position (if applicable)	New
Lisa		Errion	1	1/A		
Joshua		Tenuta		I/A		
						<u> </u>
19. Interes	st of each foreign e	ntity in the specific is	ssues listed on line 16 a	ove [Check if None	
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LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Add additional page(s) as needed. 15. General issue area code LAW LAWENFORCEMENT/CRIME/CRIMINAL JUSTICE (one per page) 16. Specific lobbying issues HR1166: E-fencing Enforcement Act of 2009 HR1173: Organized Retail Crime Act of 2009 17. House(s) of Congress and Federal agencies Check if None House of Representatives, Senate	
HR1166: E-fencing Enforcement Act of 2009 HR1173: Organized Retail Crime Act of 2009 17. House(s) of Congress and Federal agencies Check if None House of Representatives, Senate	
HR1166: E-fencing Enforcement Act of 2009 HR1173: Organized Retail Crime Act of 2009 17. House(s) of Congress and Federal agencies Check if None House of Representatives, Senate	
HR1173: Organized Retail Crime Act of 2009 17. House(s) of Congress and Federal agencies	
House of Representatives, Senate 18. Name of each individual who acted as a lobbyist in this issue area	
18. Name of each individual who acted as a lobbyist in this issue area	
First Name Last Name Sum	ew
Joshua Tenuta N/A	
Joseph Fortson N/A	
19. Interest of each foreign entity in the specific issues listed on line 16 above	
Printed Name and Title Catherine A. Novelli, Vice President Worldwide Government Affa	

Registrant _	Apple Inc.			Client Name	Apple	Inc.	
engaged in lol	BYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the registrant ged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide nation as requested. Add additional page(s) as needed. BUD BUDGET/APPROPRIATIONS (one per page) pecific lobbying issues DOLARES 13: Federal Budget for Fiscal Year 2010 DOLARES 85: Federal Budget for Fiscal Year 2010 Peral Budget Funding Issues Related to Education, Broadband, Environment and Taxation DOLARES SOURCE CHOCK IF None See of Representatives, Senate Ame Suffix Covered Official Position (if applicable) New Manual Tentua N/A						
15. General is	ssue area code	BUD BUE	GET/APPF	ROPRIAT	IONS	(one per page)	
16. Specific le	obbying issues						
H.Con.Res	85: Federa	I Budget for Fisc	cal Year 20	10	oadband,	Environment and Taxation	
17. House(s)	of Congress and	Federal agencies	Check	if None			
18. Name of e First Name	ach individual v			1	Cover	red Official Position (if applicable)	New
Joshua					/A		
Joseph		Fortson		N	/A		
19. Interest of	f each foreign e	ntity in the specific is	ssues listed or	line 16 abo	ove	Check if None	
Printed Nam	e and Title C	atherine A. N	ovelli. Vi	ce Pres	sident V	Vorldwide Government	Affairs
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Registrant	Apple Inc.			Client Name	Apple	Inc.	
engaged in		f of the client d	luring the reporting p		-	ne areas in which the registrant page for each code, provide	
15. Genera	l issue area code	HCR	HEALTH ISSUE	ES		(one per page)	
16. Specifi	c lobbying issues		JI.			_	
General	Health Care F	Reform Issu	es				
17 House	s) of Congress and	1 Fadaral aganc	cies Check	if None			
	of Representati			. II None			
	of each individual v	who acted as a l	lobbyist in this issue	ı	Cover	red Official Position (if applicable)	New
Joshua		Tenuta	S	uffix N	/A	ed official rosition (if apprecioe)	
Joseph		Fortson		N			
19. Interes	t of each foreign e	ntity in the spe	ecific issues listed or	n line 16 ab	ove [☑ Check if None	
Duinted N	ome and Title C	atherine	A Novelli Vi	ce Pres	sident V	Vorldwide Governmen	t Affaire
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Registrant	Apple Inc.			Client Name	Apple Inc.
engaged in		of the client d	luring the reporting p		general issue areas in which the registrant ag a separate page for each code, provide
15. Genera	l issue area code	LBR	LABOR ISSUES/AN	NTITRUST/W	VORKPLACE (one per page)
16. Specifi	c lobbying issues		JL		
National	Labor Relatio	ns Act Issu	es		
17. House	s) of Congress and	Federal agenc	cies Check	if None	
House o	f Representati	ves, Senate			
18. Name o	of each individual v	ho acted as a l	lobbyist in this issue	e area Suffix	Covered Official Position (if applicable)
Joshua		Tenuta		N	I/A 🔲
Joseph		Fortson		N.	I/A 🔲
19. Interes	t of each foreign e	ntity in the spe	ecific issues listed o	n line 16 ab	oove
Printed N	ame and Title C	atherine /	A. Novelli, Vi	ice Pres	sident Worldwide Government Affairs
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Registrant	Apple Inc.			Client Name	Apple Inc.	
engaged in		f of the client du	ring the reporting p		general issue areas in which the registrant g a separate page for each code, provide	
15. Genera	l issue area code	CSP	CONSUMER ISSUE	S/SAFETY/	(PRODUCTS (one per page)	
16. Specifi	c lobbying issues					
Battery ⁻	Transportation	& Safety Iss	ues			
17. House	s) of Congress and	l Federal agencie	es Check	if None		
	f Representati					
18. Name of First Name	of each individual v	vho acted as a lol		area	Covered Official Position (if applicable)	w
Joshua		Tenuta		N	/A 🔻 🗆	
Joseph		Fortson		N/	/A	
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19. Interes	t of each foreign e	ntity in the speci	ific issues listed or	n line 16 ab	ove Check if None	
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Registrant	Apple Inc.				CI	ient N	ame	App	le Inc.				
Informati	ion Update Page - (Complete	ONL	Y where i	registratio	n in	fori	mation l	has changed	ì.			
20. Clier	nt new address												
Addre	ess												
Ci	ity					Stat	te		Zip Code		=	Cou	ntry
21. Clien	nt new principal plac	e of busine	ess (if	different t	than line 2	0)			_				
City						State Zi			Zip Code		-	Cou	ntry
22. New	General description	of client's	busin	ness or act	ivities								
LOBBY	IST UPDATE												
23. Name	e of each previously	reported in	ndivid	lual who is	s no longe	r exp	ecte	d to act	as a lobbyist	t for t	he client		
First Name		t Name			Suffix		First N			Last N			Suffix
1						3							
2						4							
ISSUE I	UPDATE												
24. Gene	ral lobbying issue th	nat no long	er per	tains									
	A FEED ODG A NAG	/ EXONG											
	ATED ORGANIZ												
25. Add	the following affilia	ted organiz	zation	(s)									
Internet .	Address:												
Name Street			Address						Principal Place of Business (city and state or country)				
			Street Address City State/Province Zip Country										
										City	y		
										Sta	te	Count	ry
									City	City			
										Sta	te	Count	ry
26 Name	e of each previously	reported o	roaniz	zation that	is no long	er at	ffilia	nted with	the registra	nt or	client		
1	e of each previously	reported o	_	2	13 110 10112	,cr u	111110	ited with		.111 01	chent		
				_					3				
	GN ENTITIES												
27. Add	the following foreig	n entities		Address		1				1			1
Name Street Address							Principal place of business (city and state or country)				Amount of contribution for lobbying activities		Ownership percentage in
		City		State/Provin	ce Country	у	,	(City and sta	ite of country)		ioi ioooyiiiş	gactivities	client
						Ci	ty						
						Sta	ate	C	Country				%
28. Name	of each previously repor	rted foreign	entity tl	hat no longe	er owns, or c	ontro	ls, or	is affiliat	ed with the reg	gistran	t, client or af	filiated orga	nnization
1			3	3					5				
2			4	4					6				
			_	_									
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